

# Policy objectives

- Ensuring equity for all classes of consumers
- Facilitating efficient choices
- Improving energy sector performance
- Improving products and buildings
- Providing financial incentives
- Government leading by example
- Encouraging voluntary agreements
- Supporting RDD&C programs

# Policy tools

- Strategies and targets – visions
- Information, promotion, training
- Regulation
- Taxes and levies, pricing
- Incentives and subsidies
- Market mechanisms
- Innovation, RD&D, commercialisation
- Government purchase and example
- Institutional frameworks
- Managing access to markets and resources

# Policy issues –what matters

- Commitment from the top
- Consistent progress
- Quality of implementation (inc process)
- Learning from experience
- Recognition of laws of physics & chemistry
- Pragmatism within a visionary framework
- Use packages of policy tools
- Capture synergies and opportunities